

# GINA AMSELLEM

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I have a deep passion for creative problem solving, wordplay,  
and having fun with design and everything else that comes my way

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**PENN STATE UNIVERSITY | BACHELOR OF DESIGN 2014**

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## **DIGITAL SKILLS**

Photoshop, After Effects,  
Adobe Illustrator,  
GIF-making, motion, decks  
& vector illustration

## **EXPERIENCE IN**

copywriting, voice over,  
DSLR photography,  
editing, studio lighting,  
styling & propping

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## **WORK EXPERIENCE**

**GLOW INTERACTIVE NOVEMBER 2014 - 2016**

Social media/ digital creative strategy & design for numerous clients including  
Hulu, HBO, Syfy, WEtv, Lifetime, King Features, Crackle & Web Thrift Shop

## **CONTENT CREATION & IDEATION OF:**

GIFs, illustrations, animated/ still quote cards & videos for Facebook,  
Twitter & Instagram, social profiles for Facebook, Twitter & Instagram, custom  
Snapchat filters, custom social stories, cinemagraphs, infographics,  
decks/ presentations, live tweeting graphics, videos & custom real-time GIFs

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**SHORTY AWARD GOLD DESTINATION IN PHOTOGRAPHY &  
GRAPHICS FOR HULU, THE MINDY PROJECT SEASON 4**

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references available upon request

**CHECK OUT GINAAMSELLEM.COM TO SEE MY WORK**